PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y 10017

TO: Jon Zoler

DATE: December 16, 1985

FROM: Jeanne Bonhomme

SUBJECT: Replacement Names for Classic

International
Premium
Regal
Traditional
Limited
Impressive
Superior
Distinctive
Prestigious
Vintage
Grand
Royal
Perfection
Superb
Reserve
Premier
Luxury
Majestic
Paramount
Supreme
Legendary
Select

/mc

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Source: https://www.industrydocuments.ucsf.edu/docs/hqyj0004